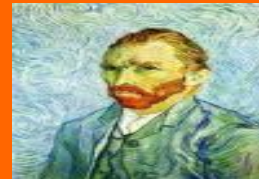




Pioneers in international business

THE NETHERLANDS

YOUR GATEWAY TO EUROPE !

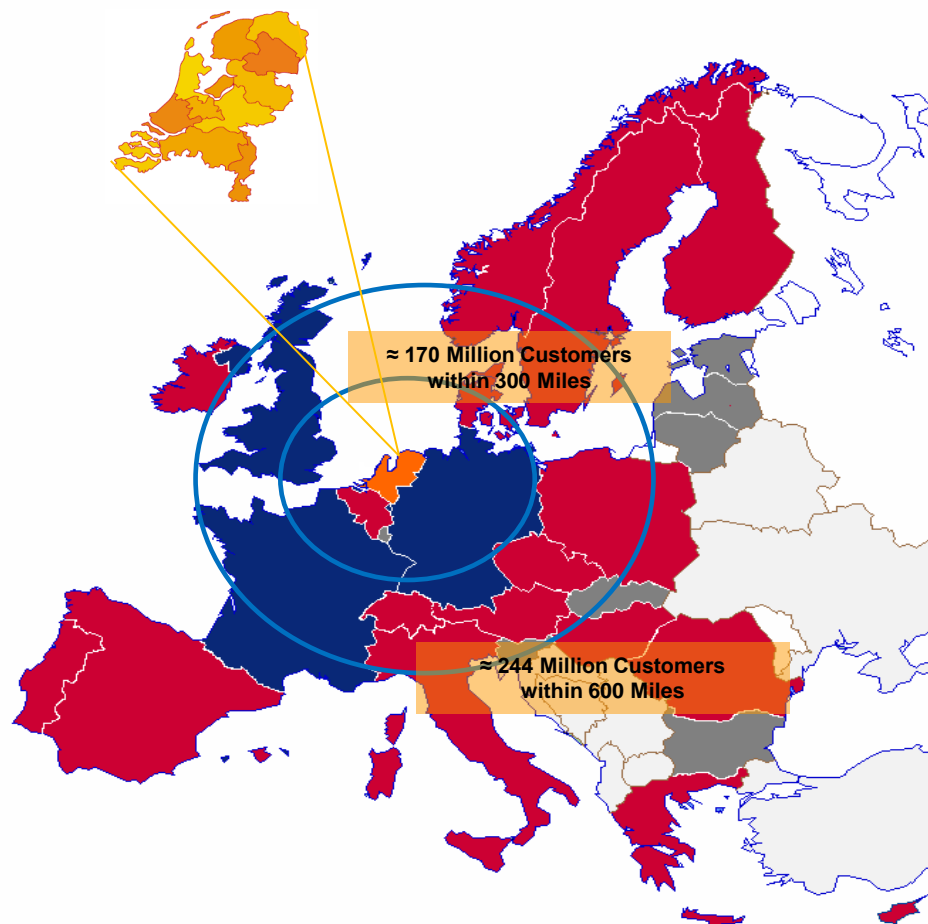


Irene van de Poll
Netherlands Foreign Investment Agency
Consulate General of the Netherlands

Utah-Europe Days
May 8-9 2013
Salt Lake City, Utah

WELCOME TO THE NETHERLANDS!

- Ideal geographic location in the center of the three largest economies in Europe: Germany, UK and France
- Parliamentary democracy and constitutional monarchy
- Population: 16.4 Million people
- Currency: Euro (€)
- Area: 16,033 square miles
- Capital: Amsterdam
- There are more than 2,100 U.S. companies with subsidiaries or offices in the Netherlands



A selection of reasons why investing in the Netherlands is an excellent decision !



Dutch Life

- An open culture with an international mindset
- High quality of living
- Relatively low cost of living

Location

- Located in the center of the three largest economies in Europe: Germany, the U.K., and France
- Excellent accessibility to the rest of Europe
- A high quality infrastructure within its borders

Workforce

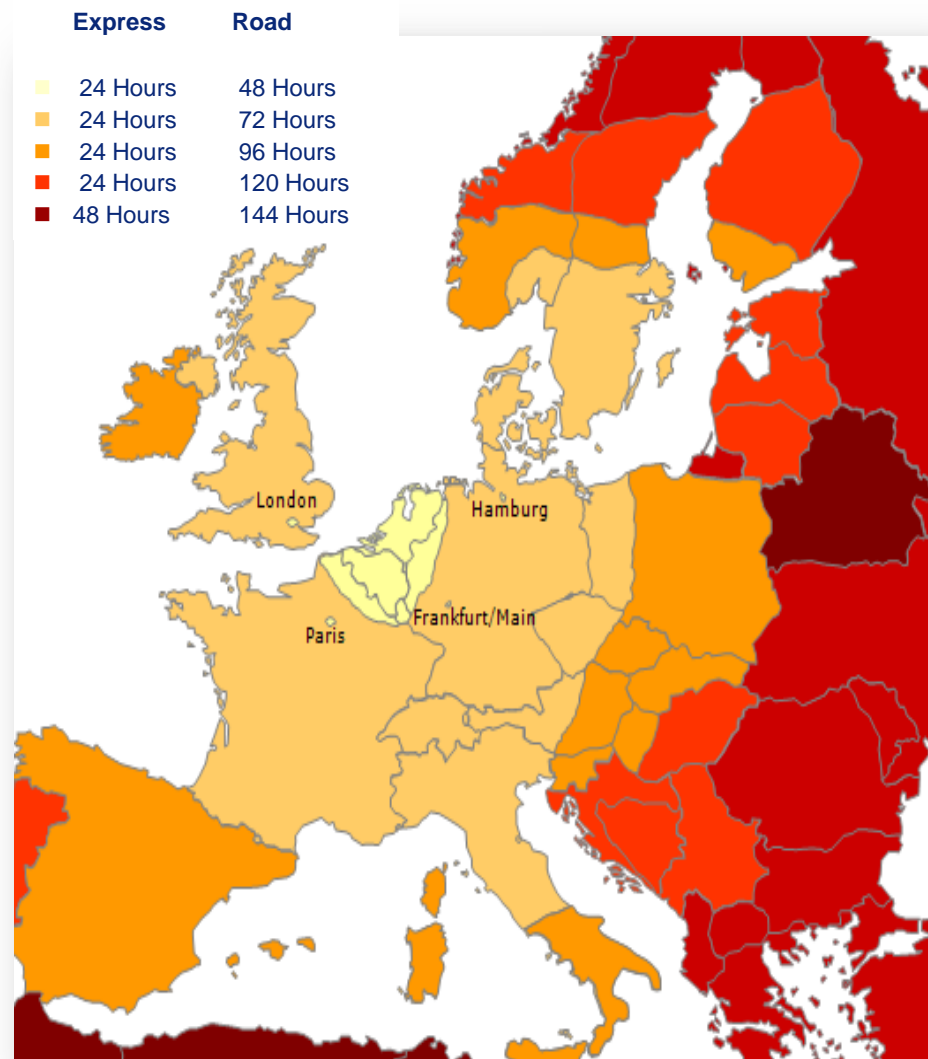
- A highly motivated, well-educated and multilingual labor force
- Most Dutch people speak English very well and many have good knowledge of the German and French languages

Tax and Costs of doing Business

- A beneficial tax system and tax planning opportunities
- A 30% tax ruling for foreign employees
- Relatively low costs of doing business

PROXIMITY TO YOUR CUSTOMERS

- Europe is the largest consumer and industrial market in the world and home to the world's largest trading block (60% of world trade)
- With only 325 miles between Amsterdam and Paris, and only 419 miles to Berlin, the Netherlands is ideally situated for a company looking for a central European location

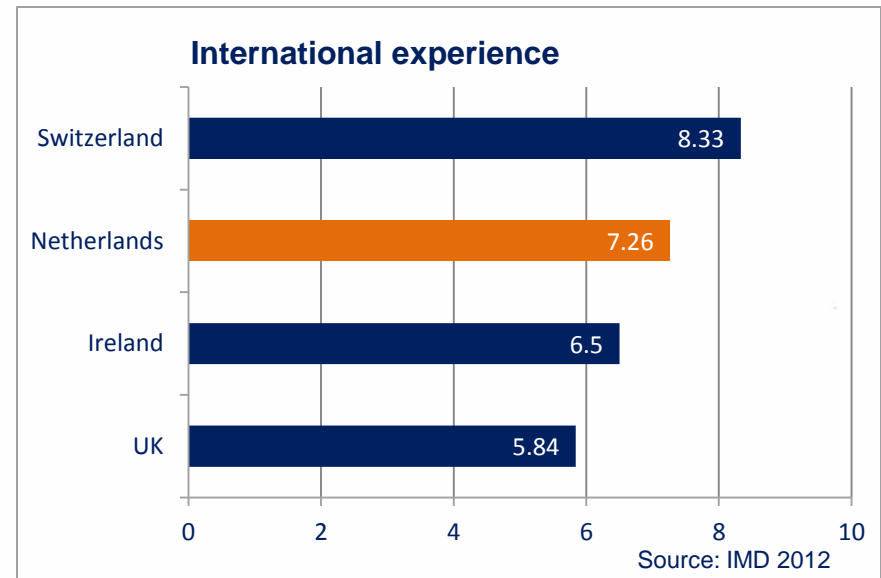




Largest Internet Exchange point in Europe

The Netherlands has a flexible labor market, where skills are available :

- The Netherlands has availability of highly skilled labor in terms of both native and foreign speaking workers
- Temporary labor agencies and temporary labor agreements make hiring fast and easy
- Employment regulations are relatively relaxed
- Foreign workers are easily integrated into society
- There is an efficient fast-track work/ residence permit procedure for highly-skilled migrants
- Free movement for EU employees/ citizens within the European Union



Examples of US Companies established in the Netherlands



FOREVER 21



BELKIN



NETGEAR[®]



ORACLE[®]



Microsoft[®]

GOGRID

HOW CAN WE AS NFIA SERVE YOU?

- Preliminary in-person meetings
- Comprehensive general background information
- Personalized insight and data for your project
- Intensive personal guidance on tax, labor and permits
- Introductions to a variety of Dutch networks
- Customized fact-finding trips
- Technology matchmaking assistance
- Advocacy towards national and EU governments
- Our services are free of charge and confidential



**Make the most
of your Dutch home base**

of your Dutch home base
Make the most



Pioneers in international business

NFIA San Francisco

WE ARE PLEASED TO ASSIST YOU



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